



MORE REVENUE BETTER PROFIT

WHAT'S ACTUALLY WORKING?

Salon owners are being hit with more noise than ever.

AI. Pricing. Payroll. Client retention. Team productivity. New revenue ideas.

So what's actually moving the needle?

Join a room of salon owners for a real conversation about:

- The ideas worth testing
- The ones worth leaving behind
- Where AI is helping and where it's just hype
- What's driving revenue right now
- What's actually improving profit

MONDAY,
NOVEMBER 2, 2026
10-3PM

LOCATION: NATICK/BOSTON

Investment: Compliments of Kao

COME JOIN
THE CONVERSATION.

Space is limited.

REGISTER:

NOT A CLASS.
A CONVERSATION.

BRING YOUR QUESTIONS.
SHARE WHAT'S WORKING.
STEAL A FEW SMART IDEAS.

LEAVE WITH A SHARPER PERSPECTIVE AND
SOMETHING WORTH TRYING MONDAY.