



SALON FUEL: Profit, Leadership + Growth

BUSINESS MASTERY FOR SALON OWNERS

Fuel your business with the tools and strategies designed for salon owners, by salon owners. This class is all about taking control of your numbers, leading your team with confidence, and creating a game plan for unstoppable growth. Whether you're looking to boost profits, inspire your staff, or craft promotions that actually work, we've got you covered—because we know what it takes to run a thriving salon!



**ALLYSON
HURLEY KING**
INSTRUCTOR

**SCAN TO
REGISTER:**



LOCATION: Kao Salon Academy
22 Little 12th Street, PH1
New York, NY

DATE: October 26-27, 2026
TIME: 10am - 5pm

COST: \$1250/pp
74,000 Goldwell Salon Alliance Points
Payment Plan Available



Know Your Numbers, Grow Your Profits!

Get confident
with your P&L
and make smart
money moves.



Lead Like a Boss!

Build an
unstoppable
team, bridge the
generation gap,
and boost
performance.



Promos That Pack a Punch!

Create a
marketing
calendar that
shines—online,
in-store, and
beyond.



Success Without the Stress!

Level up your
leadership,
motivate your
team, and watch
your salon thrive.