



SALON FUEL: **Profit, Leadership** **+ Growth**

BUSINESS MASTERY FOR SALON OWNERS

Fuel your business with the tools and strategies designed for salon owners, by salon owners. This class is all about taking control of your numbers, leading your team with confidence, and creating a game plan for unstoppable growth. Whether you're looking to boost profits, inspire your staff, or craft promotions that actually work, we've got you covered—because we know what it takes to run a thriving salon!



**ALLYSON
HURLEY KING**
INSTRUCTOR

LOCATION: Kao Salon Academy
22 Little 12th Street, PH1
New York, NY

DATE: September 29 – 30
TIME: 10am - 5pm

COST: \$1250/pp
74,000 Goldwell Salon Alliance Points
Payment Plan Available



Know Your Numbers, Grow Your Profits!

Get confident with your P&L and make smart money moves.



Lead Like a Boss!

Build an unstoppable team, bridge the generation gap, and boost performance.



Promos That Pack a Punch!

Create a marketing calendar that shines—online, in-store, and beyond.



Success Without the Stress!

Level up your leadership, motivate your team, and watch your salon thrive.