

# For Profit Front Desk



## What You'll Learn:

For Profit Front Desk takes an expensive cost center, your front desk, and makes it a strategic cost center in your business.

Learn booking strategies that maximize time with or without double booking and selling strategies to make the most of each client even before they get to the stylist's chair.



Mentor your front desk to become passionate profit driving members of your team.



Develop and utilize tracking and reward systems that align your team with common goals.



Unlock proven front strategies to increase sales, rebooking, retail sales and client count.



Create scripted dialogue to ensure great client service every-time.

2-Part Virtual Seminar  
April 22 + 29 | 12-2PM EST

